

BUSINESS HOURS: 9 A. M. to 5 P. M.

HEARN

Fourteenth Street
West of Fifth Avenue

Complete assortments of winter stocks, bought months ago in large quantities. As a result of this forthright buying, our prices are lower than elsewhere.

SEMI-ANNUAL SECOND FLOOR SALES

THE STORY OF THE SECOND FLOOR SALES

Sales Departments Include:

WOMEN'S AND MISSES'

FROCKS

SKIRTS

SWEATERS

CORSETS

COATS

SUITS

FURS

BLOUSES

In the series of sales which we hold each season, in order that no one shall be deprived of the price advantages, we purchase great assortments, with a liberal margin of numbers, so that there are inevitably some goods remaining after the sales. To clear space for incoming holiday goods we now regroup those things remaining

over from previous sales, with the addition of many lots of merchandise, and price them for quick disposal. Needless to say, our Second-Floor Sales are a gold mine of bargains for shoppers, and values are such as could not possibly be found elsewhere.

Sales Departments Include:

WOMEN'S AND MISSES'

SILK UNDERWEAR PETTICOATS

MUSLIN UNDERWEAR HOUSEDRESSES

GIRLS', CHILDREN'S AND BABIES' WEAR

NEW OFFERINGS DAILY—THESE FOR BOTH MONDAY AND TUESDAY:

Semi-Annual Second-Floor Sales

A Coat for Day and Evening

87.50

Our regular \$135.00

This luxurious wrap is fashioned of black velour du nord and is a distinctively new model of beautiful lines. The high collar and cuffs are ringtailed opossum.

Many other coats of equal beauty at attractive prices are displayed in the coat section.

Free Alterations



Semi-Annual Second-Floor Sales

Women's Serge Skirts

6.85

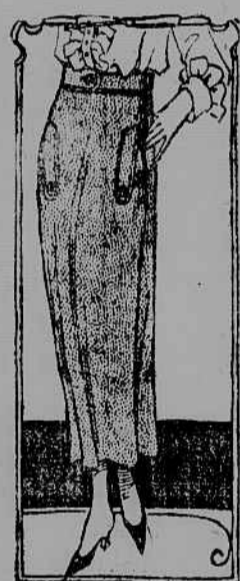
Our regular \$8.97

The illustration shows you the simple but extreme style of these skirts of navy blue and black serge. Braid and buttons give an interesting finish. Sizes 24 to 36.

Other models—our reg. \$11.97—

8.95

Free Alterations



Semi-Annual Second-Floor Sales

Corduroy Robes

4.95

Our regular \$6.94

A robe of wide wale corduroy, with large self button fastening and cash belt. Colors are American Beauty, rose, Copen, light blue and wistaria. Our regular \$6.94. A similar robe, with large pointed pockets and square collar. Our regular \$8.50. A robe of the same material, lined with Secco silk, and having a shawl collar, pockets and belt. Our regular \$11.50.

MORNING SPECIALS—Monday and Tuesday, Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$1.97 All-Wool French Serges—1.66 40-inch—fine twill—sage, prune, burgundy, olive, myrtle, navy and black. DRESS GOODS—MAIN FLOOR.	\$1.27 Women's Fleece Union Suits—1.67 Low neck—short sleeves or sleeveless—knee or ankle length—regular sizes—also Extra sizes—our reg. \$1.47—1.17 KNIT UNDERWEAR—MAIN FLOOR.
\$1.95 Black Taffetas—35-inch—1.64 Soft, lustrous, serviceable quality. SILKS—MAIN FLOOR.	28 ct. Children's Black Cotton Hose—21 Double heel and toe—sizes 6 to 8½. Hosiery—MAIN FLOOR.
35 ct. Outing Flannels—28 Fleece nap—make warm undergarments for every member of the family. WASH DRESS FABRICS—BASEMENT.	\$2.50 Young Men's Suits—22.85 Smart, ready-made suits, also waist seam models—single and double breasted—variety of fancies—sizes to 38 chest.
50 ct. White Poplins—41 Fine for uniforms, boys' and men's shirts and women's and children's wear. WHITE GOODS—MAIN FLOOR.	\$13.50 Boys' Suits—8 to 18 yrs. 11.25 New Fall models—belted, variety of desirable mixtures—well tailored—some have extra trousers. BOYS' CLOTHING—THIRD FLOOR.
38 ct. New Curtain Serges—24 Yard wide—hemstitched borders—solid lines of old rose, blue, green and wood brown. UPHOLSTERY—BASEMENT.	\$2.97 Crepe Kimonos—2.34 Plain colors in rose, Copenhagen, lavender and light blue—semi-Empire models—shirred front and back—satin trim.
\$3.47 Crochet Spreads—2.37 Hemmed or scalloped—heavy raised designs. SPREADS—BASEMENT.	78 ct. Little Tot's Skirts—52 Solid colors—lace and empty trimmed—sizes to 4 yrs. INFANTS' CLOTHING—SECOND FLOOR.
26 ct. Bleached Muslins—21 38-inch—fine finish. MUSLIN—BASEMENT.	\$2.50 Babies' Dark Tan Kid Button Shoes—1.80 Well made—Broad toes—spring heels—good quality soles and uppers—sizes 4 to 8; 2 to 4 yrs. SHOES—SECOND FLOOR.
26 ct. Toweling—20 Dish or Roller—colored borders. TOWELING—MAIN FLOOR.	

Look for the Clocks! Clock Signs Denote Morning Specials.

Semi-Annual Second-Floor Sales

Women's Tailored Suits

(Illustrated)

47.50

Our regular \$59.75

Handsome Suits of silvertone are among the favorites for Winter. The model sketched and another that is exceedingly attractive may be had for this inviting sale price. The pictured style comes in ox blood, reindeer and brown. The other model may be had in navy, henna, reindeer and brown.

Misses' Suits

46.50

Our regular \$56.75

Youthful, high-waisted Suits of duvet de laine and velour have high sealine collars, and tucked in interesting ways. Linings are of prettily patterned silk. Colors are burgundy, reindeer and brown.

Free Alterations



Semi-Annual Second-Floor Sales

Misses' Serge Dresses

23.50

Our reg. \$29.75 and \$33.75

This design of embroidery is, of course, not quite as striking as in the sketch, for it is black and merges softly with the black, blue or brown of the dress with charming effect. This is but one of many styles at this price.

Sizes 14 to 20 years.

Free Alterations



Semi-Annual Second-Floor Sales

Muslin Underwear

Full assortments of dainty fine underwear insure a selection of newest models and great variety. Bargains aplenty at these prices, which are based on old cost.

PHILIPPINE ENVELOPE CHEMISES—Hand sewed and hand embroidered, with fine scallops and eyelets—our regular \$2.68—1.97	PHILIPPINE ENVELOPE CHEMISES—Of fine batiste—beautifully embroidered yokes—our regular \$3.97—2.94
PHILIPPINE NIGHT DRESSES—Round neck—beautifully hand embroidered in flower and fancy design—our regular \$3.97—3.00	NAINSOOK NIGHT DRESSES—Round, V and high neck—dainty or elaborate trimmings of lace, embroidery and ribbons—our regular \$2.48—1.97
NAINSOOK NIGHT DRESSES—Fine quality—round or square neck—fine laces and embroidered medallions—lace trimmed sleeves—our regular \$3.68—2.68	ENVELOPE CHEMISES—Nainsook and batiste—yokes of lace and embroidery, or embroidered Georgettes and lace—ribbon straps and lace argyles—our regular \$1.97—1.55
ENVELOPE CHEMISES—Nainsook—square or round neck—elaborately trimmed with tucks, lace and embroidery in many charming designs—trimmed top and bottom—our regular \$2.48—1.95	ENVELOPE CHEMISES—Marcella effect—yokes of fine lace and embroidery, some with embroidered medallions—a variety of styles—our regular \$3.28—2.64

Semi-Annual Second-Floor Sales

Women's and Misses' Satin Dresses

32.50

Our regular \$42.75 and \$44.75

They are quite simple in style, but extremely effective, because every line is becoming and the model is new and smart. The sunburst design on the girdle embroidered in beads and bead embroidery likewise finishes the neck. Colors are navy, taupe, black and brown. Many different, but equally charming, models at this price also.

Free Alterations



Semi-Annual Second-Floor Sales

SILK PETTICOATS

At these prices it is economy to possess several silk petticoats. They wear longer, besides matching up with one's frocks and suits.

MESSALINE PETTICOATS—changeable effects in every new shade—deep, finely pleated flounce with frills—our reg. \$5.65—3.66
MESSALINE AND TAFETA PETTICOATS—changeable and plain colors—various ruffles—our reg. \$6.94—4.85
BLACK SATEEN PETTICOATS—all lengths—our reg. .94—.78



Semi-Annual Second-Floor Sales

Furs

The fur section exploits in rare variety every fashionable fur. Newest stoles, capes, collars, coats and muffs are priced with moderation.



NATURAL RACCOON SCARF—animal or shawl style; our reg. \$35.97—26.75
NATURAL RACCOON MUFF—finely made and lined—our reg. \$27.97—23.50

Infants' Wool and Cotton Shirts

Special Purchase of Mill Seconds

This yearly purchase is looked for with eager interest by mothers, for the slight imperfections which class these shirts as seconds are scarcely visible and do not lessen their wear.

Babies' Fine Half Wool Shirts—Seconds—Sizes to 2 years—our regular .97—	64
Babies' Ribbed Shirts—Winter weight—Sizes to 3 years—our regular .65—	37
Babies' Cotton Shirts—Winter weight—Sizes to 3 years—our regular .47—	22

See also our special advertisement of Men's Shirts on Page 10.

SAM LAZARUS, of 1020 Simpson Street, The Bronx, is so forgetful that he forgot how forgetful he was yesterday when he took his new automobile out for a trial spin. No sooner had the car got to spinning well than Mr. Lazarus forgot how to stop it.

While he was racking his brains for the formula he caught sight of Rose Auferfield, nineteen years old, crossing Southern Boulevard at Westchester Avenue, and immediately forgot how to steer. In spite of his earnest endeavors, the automobile bumped into Miss Auferfield in passing and then took to the sidewalk, where it knocked down Sophie Ost, of 1138 Vyse Avenue, The Bronx.

The second lapse of memory acted as an antidote for the first as the unsteered car drove headlong into an elevated railroad pillar and stopped itself. The automobile was wrecked, but Miss Auferfield, who lives at 88 Southern Boulevard, and Miss Ost and Mr. Lazarus himself escaped serious injury. The young women, however, preferred a change of scenery, and the forgetful motorist, and he was locked up in the Simpson Street police station.

YESTERDAY Mrs. Hilda Cosgrove, mother of five small children, was struggling to keep her family together on \$1 a day. To-morrow they can leave their humble quarters at 159 Baltic Street, if they desire, to find a home more in keeping with the requirements of the owner of an estate worth more than \$50,000.

For the fairy tales Mrs. Cosgrove has been telling her children suddenly have come true. The supposedly fictitious rich uncle of the fairy tales has materialized in the person of John Connors. News has just reached Mrs. Cosgrove that Connors, a real uncle who had not been heard of since she was a little girl on

Roosevelt Flag To Be Honored Here 3 Days

Schoolboys Will Escort Emblem Through City on Its Way to Oyster Bay Grave of ex-President

Many Exercises Planned

Manhattan, Bronx, Queens Will Have Chance to See Relay and Aid Memorial

Proclamations have been issued by more than 200 mayors of American cities calling for observation of the birthday anniversary of Theodore Roosevelt, October 27, with patriotic exercises and to join in the campaign to obtain funds for the erection of a lasting memorial to the former President.

The American Defence Society announced yesterday that the national observance would be conducted under its direction, with the following slogan:

"We have room for but one flag, the American flag, and this excludes the red flag, which symbolizes all wars against liberty and civilization."

Orators Offer Their Aid

Nearly a thousand orators will speak during the memorial campaign in the five boroughs of greater New York. More prominent men will speak for the memorial than during the liberty loan campaigns. Among those who have promised to speak are Colonel Raymond Robins, of the American Red Cross; Governor Henry J. Allen, of Kansas; Representative Lehigh, of New York; Representative Stephen S. Wise, Senator Calder, Martin Vogel, Assistant Treasurer of the United States; Representative Isaac Siegel, of New York; Representative Young, of Brooklyn; Rabbi Joseph Silverman, James M. Beck, Captain A. D. Boyce, Herbert L. Bridgman, Joseph P. Day, the Rev. Sidney L. Gulick, O. H. L. Mason, Thaddeus C. Sweet, speaker of the New York Assembly; the Rev. Dr. Newell Dwight Hillis, Bishop Luther D. Wilson, Burr McIntosh, Harry Broadbent, Abram S. E. B. George Gordon Battle, Regis Post, Edward Lauterbach, Marcus M. Marks, Justice Robert M. Thompson and Lieutenant Colonel E. W. Halford.

Roosevelt Flag Here

Young Americans of New York will pay their own tribute to Roosevelt's birthday to-morrow, when the silk American flag which eventually is to be placed on the former President's grave at Oyster Bay arrives.

The flag has been carried from Buffalo relays of schoolboys since September 4. When it left Buffalo there was but one star in its blue field—sewed there by five Buffalo schoolgirls. At each stop a new star has been added, so that when it arrives at Oyster Bay it will have forty-seven stars. The forty-eighth will be put in place by the child neighbors of the former President.

The flag-relay idea was conceived by Samuel Abbe, who recalls the Roosevelt expression the night the former President was shot in Milwaukee when he said:

"The standard-bearer may fall, but others will take up the flag and carry it on."

When the flag reaches the Yonkers, New York City line to-morrow it will have covered 820 miles. It will be carried direct to the Manor House in Van Cortlandt Park, where Borough President Henry Bruckner and other officials will receive it. Dr. William T. Hornaday, Mrs. Edward M. Patterson and Mrs. Henrietta Speake Seeley, members of the Roosevelt Memorial Association, will make addresses.

The flag will remain at the Manor House Monday night under a guard of boys from the high schools of the city and the Boy Scouts. Tuesday morning it will be carried through The Bronx to the Theodore Roosevelt High School, where the forty-third star will be sewed on after special exercises.

From the high school the flag will be borne to the Hall of Fame in the New York University, where it will be received by Chancellor Brown. At 12 noon it will be received at Fordham University, and later at Borough Hall. Relayed by boys, the flag will be carried to the Hunts Point Cemetery, where it will be placed on the grave of James Rodman Drake, author of the poem "The American Flag."

Following these exercises the flag will be carried to the parade ground in Van Cortlandt Park, to be delivered to a representative of the Roosevelt Memorial Association, who will make an airplane flight to the Borough of Queens, making a landing near Flushing Bay. Under the escort of high school boys of Queens the flag will be

a Virginia plantation, had left her his mining property in Colorado.

"And now my babies are going to have everything they need," said Mrs. Cosgrove yesterday. "I want them to have the schooling and everything that they would have had if their daddy had lived to earn it for them."

Briefs

The League of Advertising Women will to the executive board of the Associated Ad-Martin, the president, who has been elected to the executive board of the Associated Advertising Clubs of the World.

The 23d New York Infantry will be reviewed at the armory, Bedford and Atlantic avenues, Brooklyn, Thursday evening by General John P. O'Ryan. Former members of the regiment who served overseas with the 106th Infantry will present the colors of the latter organization to the 23d.

John Leary, eight, of 307 Tenth Avenue, was killed by a truck at Tenth Avenue and Twenty-seventh Street.

The national railroad accident prevention drive, under the auspices of the United States railroad administration, began last night. It will go on for two weeks.

Ralph C. Norton, of the Belgian Gospel Mission, will be the speaker at two sessions of the annual conference of the International Union of Gospel Missions, to be held at the Eighth Avenue Mission, 290 Eighth Avenue, on Tuesday night.

Only a few hours' liberty were enjoyed by Patrick Cardas, fifteen, of 4 Moore Street, The Bronx, when he escaped from Randall's Island, where he had been a prisoner six months and swam to shore. Hunger drove him into the arms of a policeman.

A \$100 Liberty bond, contributed by P. E. Alliot, was sold by the Merchants' Association at a premium of 15 and added to the Corpus Christi (Tex.) hurricane relief fund, which, according to an announcement, now amounts to \$10,118. The Southern Pacific Railroad has contributed \$5,000 to the fund.

taken to the Bryant High School, and remain there all night.

Wednesday morning at 9 o'clock, on the lawn in front of the school, another star will be sewed on by Dr. P. E. Demarest, principal of the school, and borough officials will make addresses.

The flag then will be carried to the Flushing High School and then to Jamaica, where a celebration will be held in King's Park under the direction of Professor Vosburgh, principal of the Jamaica High School, and Dr. A. C. MacLachlan, principal of the Jamaica Training School. Robert W. Higbie will make an address.

The flag will remain in Queens all night, and Thursday morning will be taken by motorboat to Staten Island. The flag will then go to Port Richmond, and then be escorted across the island to Concord and to other points in the borough.

Ceremonies in Brooklyn

After this the flag will be carried to Brooklyn, where it will be kept under guard Thursday night. Friday morning boy runners will take the flag to Borough Hall, where it will arrive at 9 o'clock. After brief ceremonies it will be taken to the Girls' High School, where a new star will be sewed on by girls from the Girls' Erasmus Manual Training, Bay Ridge and the Eastern District High schools.

The flag then will be taken to other high schools in Brooklyn. At 2 o'clock ceremonies will take place at the Fort Greene Plaza, and at 4:30 o'clock at the Washington Plaza in Williamsburg.

The flag will then be carried across the Williamsburg Bridge to Manhattan by six Brooklyn boys and will be paraded through the streets of the lower East Side to the plaza of the Manhattan Bridge. There the flag will be turned over to the Quentin Roosevelt Battalion of the Junior Naval and Marine Scouts, who will escort it to Frances' Tavern, where it will remain all night.

Saturday the flag, under escort of Manhattan boys, will be carried to the graveyard at Trinity Church, the Sub-Treasury and the City Hall, where city officials will receive it.

Parade Is Planned

At noon the flag will be relayed to Seventy-second Street and Broadway, where a parade will escort it to the Public Library, where a star will be sewed on. The flag will remain under guard all night in the library until Monday.

Monday morning, Colonel Roosevelt's birthday, high school boys will carry the flag to Oyster Bay. It will pass through the villages of Manhasset, Douglaston, Glen Head, Sea Cliff, Glen Cove, Locust Valley and Oyster Bay. On its arrival in Oyster Bay the flag will be taken to the high school, where Principal C. A. Whitaker and the Rev. George Talmage, pastor of Christ Episcopal Church, where Colonel Roosevelt attended, will make addresses.

Then it will be conveyed to the Cove Neck School, where the four youngest children of Colonel Roosevelt were pupils. Here the forty-eighth star will be attached. The flag then will be taken to Young's Memorial Cemetery, where rests the body of the former President. The emblem will be placed over his grave and there remain until sundown.

The final resting place of this historic flag will, undoubtedly, be in the forum building, which is to be a feature of the memorial park at Oyster Bay.

Youth Drops Dead as He Scores First Touchdown

High School Athlete Is Cheered for Feat, but He Lays Lifeless

TRENTON, Oct. 18.—Thousands of men and women at the Central High School athletic field here this afternoon cheered when Joseph Carangelo, Jr., of Trenton, scored the first touchdown in the football game with the Trenton High School. Carangelo, a seventeen-year-old tackle, got the ball with a clear field before him. He raced down the field with the entire Trenton team behind him. The crowd cheered but the athlete did not hear. He remained where he was dead. A physician who examined him said that he had died of acute dilation of the heart.

Prince Not to Cross Border at Niagara

NIAGARA FALLS, N. Y., Oct. 18.—The Prince of Wales, who arrived at Niagara Falls, Ontario, late to-night, will not cross to the American side of the river to-morrow, as had been planned. He was asked down the field with the entire Trenton team behind him. The crowd cheered but the athlete did not hear. He remained where he was dead. A physician who examined him said that he had died of acute dilation of the heart.